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69) An image display apparatus is provided, in which the generation of discharge can be suppressed and a preferable display image can be obtained. A method of manufacturing an image display apparatus having an airtight container including a rear plate having a plurality of electron-emitting devices and a face plate which is located opposite to the rear plate and has a phosphor and an electroconductive film, includes the steps of, (A) disposing the rear plate having the plurality of electron-emitting devices and the face plate having the phosphor and the electroconductive film such that the rear plate and the face plate are opposite to each other and arranging a plurality of plate shaped spacers between the rear plate and the face plate to assemble the airtight container, and (B) applying an electric field between the rear plate and the face plate in a state that the airtight container is slanted such that a longitudinal direction of the plate-shaped spacers is not in vertical to a gravitational direction.